

Message Text

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PAGE 01 TOKYO 09374 230817Z

ACTION COME-00

INFO OCT-01 EA-09 EB-07 ISO-00 /017 W
-----053950 230819Z /10

P 230759Z JUN 77

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC PRIORITY 8864

UNCLAS TOKYO 9374

E.O. 11652: N/A

TAGS: BEXP, BTRA, JA

SUBJECT: PROPOSED NEW YORK STATE IOGA TRADE MISSION

REF: STATE 142612

1. PROPOSED NEW YORK STATE MISSION IN ELECTRONICS CONFLICTS WITH COMPUTER SOFTWARE MISSION BEING ORGANIZED BY COMMERCE FOR VISIT TO JAPAN NOVEMBER 7-18. IN ADDITION, EMBASSY ALSO WILL BE HOSTING A NUMBER OF OTHER STATE TRADE/INVESTMENT MISSIONS DURING SAME PERIOD FROM SOUTH CAROLINA, MISSISSIPPI, AND MINNESOTA. WHILE WE HAVE PERSONNEL TO HANDLE THIS MANY MISSIONS AT SAME TIME, WE ARE CONCERNED THAT TARGET AUDIENCES IN JAPAN OVERLAP AND IMPACT OF VISIT WILL THEREBY BE LESSENED.

2. SECONDARY CONCERN IS COMPOSITION OF MISSION AND TYPE OF PRODUCTS MEMBERS WILL BRING TO THIS MARKET, WHICH DUE TO HIGH JAPANESE COMPETITIVENESS IS INTERESTED ONLY IN THE MOST SOPHISTICATED PRODUCTS AVAILABLE. BEFORE COMMITTING OURSELVES TO ACCEPT THIS MISSION, WE WOULD APPRECIATE KNOWING WHAT TYPES OF PRODUCTS NEW YORK PLANS TO SEND. INFORMATION ON JAPAN MARKET BEST PROSPECTS ETC. IS AVAILABLE AT USDOC/OIM JAPAN DESK.

3. U.S. TRADE CENTER IS OCCUPIED NOV. 1-16 WITH HANDICAPPED EQUIPMENT SHOW. NOVEMBER 3 AND 23 ARE JAPANESE HOLIDAYS.
MANSFIELD

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 23-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Legacy Key: link1977/newtext/t19770625/aaaaavpz.tel
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
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SAS ID: 2052519
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Status: NATIVE
Subject: PROPOSED NEW YORK STATE IOGA TRADE MISSION
TAGS: BEXP, BTRA, JA
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